

Proposal Description

1. Abstract:

The Children's Home Society of Florida, Western Region (CHS), Escambia County School District, University of West Florida, and Community Health Northwest Florida (FQHC) request \$77,658.00 as an emergent funding request from the Escambia Children's Trust to establish a Community Partnership School I™ (CPS) at Pine Forest High School (PFHS), a Title I school. This committed team of Core Partners has been working collectively at CA Weis on a monthly basis for over 5 years and is ready to expand the collaboration to another school in need to help students thrive. Partners plan to execute their MOU in Fall 2022. PFHS is located in a low-income community in Pensacola, FL which is challenged by low attendance, low performance on state testing, behavior issues and an increased need for health supports. 100% of the students are eligible for free/reduced lunch. Proposed outcomes are grounded in the 4 pillars of the CPS model (trademarked by UCF): expanded learning, wellness supports, family & community engagement and collaborative leadership.

The core partners plan to hold a meeting of the Leadership Cabinet (composed of 4 core partners) in the fall to begin working together in a shared governance model. The Cabinet will include a parent and community member to ensure community representation at the leadership level. During the first year the program will focus on conducting a thorough community needs assessment and implementation plan as well as educating stakeholders about the CPS model. The school already has robust support from Community Health Northwest Florida for health care with a newly established clinic on site at PFHS. The school district is currently funding a Navigator on site targeting non-educational barriers to attendance with parents and students. By the third year of operations, the core partners will seek to have the following on-site: an after-school enrichment program, streamlined parent engagement services including parent education and assistance with employment, and services to meet immediate needs such as behavioral supports, food and clothing.

Introducing the model at PFHS will provide an in-depth look into how the CPS model improves student data with consistent services over a longer period of time. CHS is looking forward to applying CPS best practices with seasoned, integrated partnerships to bring success to the students at PFHS.

School Information

School District - Escambia

School Name – Pine Forest High School

Address 2500 Longleaf Drive, Pensacola, FL 32526

Principal Deborah Ray

Principal Email dray@ecsdfl.us

Principal Phone (850) 941-6150 ext 304004

Existing Community Partnership School(s) in District C.A. Weis Elementary

Primary Contact for Funding Request:

Name Lindsey B. Cannon, MA

Title Regional Executive Director

Organization Children's Home Society of Florida, Western Region

Address: 17 S. DeVilliers, Pensacola, FL 3202

Primary Contact Email lindsey.cannon@chsfl.org

Primary Contact Phone 850-261-6513

Core Partners

School District – Escambia County School District

Coordinating Nonprofit Children's Home Society of Florida

Coordinating Nonprofit Contact Name Lindsey Cannon

Coordinating Nonprofit Contact Email lindsey.cannon@chsfl.org

Coordinating Nonprofit Phone 850-261-6513

School District Escambia County School District

College/University University of West Florida

Healthcare Provider Community Health Northwest Florida (FQHC)

2. Need:

Escambia Community Clinics, Inc. d/b/a Community Health Northwest Florida (Community Health) is a not for profit Community Health Center (CHC and HCH) located in Pensacola, Florida, and the only CHC in the area. The health center has seventeen fixed service delivery locations and two mobile (one medical and one dental) health units in scope to serve the residents of Escambia County and Santa Rosa County in Northwest Florida. The health center's service area is significantly underserved and has a multitude of Health Professional Shortage Area (HPSA) and Medically Underserved Area/Population (MUA/MUP) designations. In 2020 County Health Rankings, Escambia County ranks 47th out of 67 Florida counties for negative health outcomes. The Board of Directors and health center leadership have a full understanding of the unique and inherent health and social service needs in the service area. With almost thirty years of service to the community and a fourteen year history as an FQHC, Community Health now plays a pivotal and visible role as an active partner and advocate in improving the health status of the service area.

In 2017, the health center partnered with the Escambia County School District and two other core partners to create a Community Partnership School (CPS) model at a low-performing, high-need elementary school in the health center's top patient zip code, 32505. This zip code has the highest crime rate, least economically developed neighborhoods, and the highest risk for social concerns in the area. As part of the CPS model planning phase, assessments identified healthcare as the top need for students and families. A pediatric site, Weis Pediatrics, was added to the health center scope as the first (and only) school-based site for the organization. This school-based site provides pediatric primary care services to students, siblings, and is also open to all children, ages 0-17 in our community. The ability to offer pediatric care at the school has helped keep students and entire families healthy and ready to learn, creating a trusted and accessible medical home for children.

Because of the strong partnership created through the CPS model, the School District and the health center together have identified an area school for a new school based health center site through this School Based Service Expansion funding opportunity. This grant was awarded in May of 2022. Currently, the health center is in the process of installing a pediatric health clinic at Pine Forest High School in the 32526 zip code, a growing area on the west side of Pensacola. This Pine Forest High School (PFHS) site will provide much needed access to primary care services for students of Pine Forest High School (1,903 students), and

nearby Longleaf Elementary (592 students), Belleview Elementary (529 students), and Belleview Middle School (984 students). The economically disadvantaged rates at these schools are so high that 100% of the students at the school are eligible to receive free lunch.

The on-site clinic at PFHS will have a far-reaching impact, providing convenient access to health services in an area where no FQHC clinic is currently in operation. As with our other school based site, CHNWFL plans to open this location to students, siblings, and children from the surrounding community. It is projected that the new school based site will provide 1,600 primary care and approximately 1,800 visits in year 2, based on provider productivity levels for the elementary school site. Staffing profiles for the PFHS site will be 3.5 FTE in year 1 and 4.0 FTE in year 2.

Pine Forest High School is located in the Wedgewood/Belleview community and has 1,903 students enrolled with a prediction of growing by approximately 50+ additional students in 9-12th grade and is a Title I school. During the 2021-22 school year, 49.24% of the students were African American, 12.3% Hispanic, 7% Multiracial, .52% Asian/Pacific Islander, .52% Native American and 28.45% Caucasian. 100% of the students are eligible for free/reduced lunch. 33.49% of students have disabilities and 5.88% are English Language Learners. The school grade in 2021-2022 was D. (Florida Department of Education)

As described in the School Improvement Plan (SIP), student proficiency in both English Language Arts (ELA) and Mathematics continue to be the lowest data points for PFHS. During the 2021-2022 school year, only 13% of students tested were proficient on the Algebra EOC. On the Reading FSA only 32% of 9th graders and 29% of 10th graders were proficient. Students that attended less than 90% of the school days was 12.13%. There were 939 students that missed 10 or more days of school. 33% students are chronically absent annually (21+ days), and a total of 337 students were suspended at least once.

According to the latest City-Data.com, the median household income near PFHS was \$44,820 (compared with Florida median household income of \$60,316). PFHS School has a 74.3% economically disadvantaged rate. Crime statistics reported in the zip codes that feed into PFHS reveal a crime rate (zip 32526) violent crime is 28.9, (The US average is 22.7) and property crime is 37.5, (The US average is 35.4) both above the US average.

PFHS desperately needs the concentrated effort the CPS model provides. As we eliminate barriers to student success, students will thrive and reach their academic potential.

3. Committed Core Partnership

PFHS Community Partnership School (CPS) is a long-term partnership between the following core partners: Escambia County Schools, University of West Florida, Community Health NWFL (FQHC) and Children's Home Society of Florida (CHS), the lead community-based non-profit. Together, these organizations put the right people, resources and services in place to help students overcome challenges that interfere with learning and success. The core partners plan to sign a 25-year MOU in Fall of 2022.

Adequate time to assess what the students and families truly need and then developing a plan while engaging the right set of organizations to make that happen is the key to success. The needs assessment will be directed by the University of West Florida and reviewed by all stakeholders and drives planning and programming for the upcoming year. The CPS Director recruits community partners, approved by the Leadership Cabinet, to fulfill these needs. The team meets regularly: Community School (biweekly), the Communications Team (monthly), the Data

Escambia Children's Trust Funding Request

Team (weekly) and the Community Leadership Council (monthly). The Community Leadership Council is made up of community partners, the faith community, local businesses, parents, alumni, county and state government representatives. This Council serves as the voice of the community.

The PFHS CPS and its core partners have a long history of collaborative efforts impacting the lives of students, their families, and the broader community. CHNWFL is currently providing onsite services at CA Weis Community Partnership School and will begin serving the PFHS and surrounding schools in Fall 2022. CHS in partnership with Escambia County Schools is currently providing a navigator on-site at PFHS for basic needs attainment and referral for services that create non-educational barriers to the families at PFHS (as well as Belleview Middle, Bellview Elementary and Longleaf Elementary). CHNWFL is providing a pediatric medical provider and support staff in the clinic at PFHS that will open in Fall 2022. The additional need and purpose of this request is to establish a director position at PFHS to coordinate service delivery to the families of the PFHS community to include pediatric services, parent engagement opportunities and student enrichment activities. Parent engagement will include education of services, educational opportunities (for parents and students) for increased employment opportunities and connectivity to school performance. Student enrichment opportunities will include connectivity to afterschool activities that will increase student participation in their education and future goals. The Director will work in tandem with the administration at PFHS to identify immediate needs of students and families based on their climate survey provided annually and future needs assessment conducted by UWF. Provisions of services are based on what the families and students indicate they need, not what service providers envision. Family voice and choice are paramount in the process.

Responsibilities include:

Escambia County Schools / PFHS: provide a navigator, academic delivery, provides office space to partners, participates in the planning process, and furnishes data.

Children's Home Society: overall coordination of the needs assessment, planning process, service provision, and collaborative efforts of core partners. CHS hires the Community School Director and essential staff, collects data, reports outcomes, and fundraises.

University of West Florida: university assistance, providing interns, tutors, TRIO program Financial Literacy and Goal workshops, assessment and evaluation. Assist with the assessment of needs and assets of the school and community, campus visits and assist with reporting the results to core partners.

Community Health Northwest Florida (FQHC): expand on site pediatric health services for primary pediatric care inclusive of sick visits, physicals, vaccinations, dental services, and mental/behavioral health services to families.

4. Supportive Community:

The PFHS community is supported by dedicated donors and need a Community Partnership School Director to help take full advantage of and expand this support. Without the framework of the CPS model, students will never be able to fully access the strong Community Support system and resources surrounding PFHS. The "Hub" will enable students to access services in a "one-stop shopping" service model.

PFHS community partnerships include: School to Work Mentor Program with Big Brothers, Big Sisters of Northwest Florida, Calvary Baptist Church, Athletic Booster Clubs, a civics partnership with Escambia County City Government, and strong relations with our local military recruiters. The Greater Pensacola Chamber has also committed to increasing connectivity to business partners in the community to support these efforts on behalf of students.

No single service can transform lives and futures; it takes a community of well-coordinated resources. Collectively, this leads to increased student success. With the CPS model and creation of a well-coordinated "Hub", community partners will know who to contact to provide students critical services and students will know where to go when they have a need. Providing these wrap around services will free up teachers and administrators to focus on academics.

The school recognizes the importance of these partnerships and looks forward to greatly increasing partnerships to support the CPS inclusive of the Greater Pensacola Chamber in alliance with their 2030 plan for employment and outcomes for the community related to poverty and achievement.

5. Project:

An investment of \$77,658 will encompass startup funds to launch the Community Partnership School™ (CPS) model at Pine Forest High School in a high needs area. This investment will provide a Community Partnership School™ Director to implement the model and to eliminate barriers for students and help them achieve their academic potential. The request is also inclusive of much needed basic items for students such as hygiene items, clothing and emergency food. The funds will further support the basic operational costs and supplies for the Director to create the hub of services and to create opportunities for family engagement.

This initiative will be achieved through the replication of a model for high performance, engagement of community partnerships and maximum student success. The goal is to create student-centered, family-focused and school-based wraparound services to PFHS students, their families and community members in the surrounding impoverished neighborhood. The model to be implemented at PFHS boasts success in 21 other CPS schools where CHS is the lead nonprofit.

The core components of this model are creating and supporting a strong core instructional program design, providing enriched activities, and ensuring accessibility to a full range of health and behavioral health services that benefit students, families and communities as a whole. These core components are aligned with the SIP and coordinated with the support of all partners. The Community Partnership School model to be designed for PFHS will create a web of support that nurtures healthy communities and productive adults. The planning process is designed to obtain community input and commitment to ensure that the strategic plan and program components are designed to meet the unique needs of this school and community.

A more specific service design will be determined based on the identified needs of the students, parents and community members through a series of focus groups, surveys and "town hall" type meetings that will take place in year one. In viewing the current school and community data and reviewing the current services provided, the core partners have a foundation to build upon.

However, based on preliminary conversations with community members and leaders, services needs identified on a preliminary basis include:

Escambia Children's Trust Funding Request

1. Early student academic intervention – providing after school services that support academic success with a focus on chronically absent students and low achievers.
2. Parent education – provide classes in collaboration with community agencies.
3. Medical / dental care – providing primary health care on the school site through the mobile dental units provided by CHWFL.
4. Assistance in obtaining basic needs such as food, employment, and clothing including emergency food, computers for parents to use in seeking work, assistance with resumes or job searches, and clothing closet.

PFHS CPS will be developed to incorporate and expand on existing community partners and volunteers contributions. Additionally, as plans are developed the core partners will ensure that they support the SIP and that both current as well as new partners feel engaged in addressing important challenges.

A key component during the first year is the hiring of a Community Partnership School Director who will be the “glue” helping communicate with multiple partners, having a comprehensive needs assessment to determine what additional services are required to fill service gaps, orchestrating those added programs and tracking outcomes. Based on the needs assessment that they will facilitate, the CPS will provide academic, health and behavioral services, social and cultural enrichment, and parental support to eliminate barriers to academic success for students.

The CPS Director will integrate the core partners through relationship development, developing shared vision, mission and goals that translate to a set of shared practice. They also need adequate time during the first year to communicate with and assess the community. Additionally, they will assess what the students and families truly need and then developing a plan, while engaging the right set of additional partner organizations to make that happen is the key to success.

6. Goals, Objectives/Outcomes and Evaluation and

CHS will utilize historical and baseline data during the planning year in order to revise goals, objectives, activities, and outcomes based on the SIP and input from all core partners and the community. The SIP for PFHS focuses on improving test scores, attendance and negative classroom behaviors. The projected CPS activities, and those still to be developed, will support the SIP goals through providing services identified in the attached chart and additional services identified during the planning year.

The proposed outcomes below are based on initial discussions with partners. Group consensus will be obtained and outcomes will be further refined by the cabinet during the year.

The goal is to improve academic achievement by Year 3 based on the ABC's (Attendance, Behavior and Course Performance):

Attendance: Improve student attendance from 87% attendance rate to over 90% attendance.

Behavior: To decrease the number of Office Discipline Referrals from 3556 in 2021 – 2022 to a 35% or more decrease as Reported in the FOCUS school system.

Course Performance: To increase proficiency rates in Reading from 32% to 45% and the Mathematics Achievement from 20% to 45% as measured by the F.A.S.T. assessment.

Proposed Long-term Outcomes:

1. Increased proficiency: Continued to increase ELA and Math Proficiency to 45%

Escambia Children's Trust Funding Request

2. Decreased classroom Office Discipline Referrals by 35% per year as reported by school records.
3. Decreased number of students who have missed 21+ days of school from 665 students to under 450 students.
4. 55% of families served will report increased access to services.

CHS has a Data Analyst and Manager who will focus on data collection and creating automated data extraction tools for reporting, quality management and analysis. This will prepare CHS for a full evaluation of the model, increasing its potential to become an evidence-based model.

7. Diversified and Leveraged Budget for Sustainability:

Escambia County Schools has committed to support PFHS CPS by providing a Navigator on-site through school year 2024-2025, in-kind office and program space on location. CHNWFL has committed to provide a medical team to facilitate services at the on-site clinic and will agree to do so through MOU for 25 years in the fall of 2022. The proposed CPS model at PFHS will multiply current efforts and form a streamlined approach to help students, their families and the community succeed.

For future sustainability of this initiative, Children's Home Society of Florida (CHS) along will apply for sustainable backbone funding for the school through the legislative appropriation managed by University of Central Florida which will be approximately \$75,000 for the first 6 months and then \$150,000 per year for the duration of the project. CHS also has a comprehensive fundraising strategy that includes funding from foundations, corporations, individuals and virtual special events to ensure sustainability. CHS has a Director of Distinguished Gifts and Events Manager to help raise necessary local funds and a Senior Grant Writer who supports the grant writing efforts for the 21 Community Partnership Schools across Florida.

For long range funding, Children's Home Society of Florida launched a multi-year statewide campaign in Spring 2022 to raise one million dollars to sustain Community Partnership Schools and the services provided through the program.

The objectives of this campaign include:

- Establishing a statewide marketing campaign to promote the number of Florida students living in poverty and how the CPS solution provides a pathway out of poverty through education and strengthening the community.
- Build a CPS Ambassador program to expand our partnerships with the Florida Chamber of Commerce and its business memberships, influential Floridians, community advocates and volunteers.

Sustainability is more than diversified funding. Sustainability also takes into consideration the organizational capacity of the lead nonprofit. CHS has invested in committed, qualified staff to fully execute the CPS model. CHS houses the following positions which underscore our commitment to an infrastructure to successfully implement the CPS model in additional schools which are not subject to this funding request:

1. Data Manager and Analyst – Collects, enters, analyzes outcome data relating to the project.
2. Communication Manager - Responsible for all internal and external communications and outreach for each school with the students, parents and community.
3. Grant Manager – Writes and tracks grants securing funding for each school.
4. Regional CPS Director - Ensures fidelity to the CPS model at each site in their region, achievement of contract outcomes, and supervises CPS Directors.
5. Contract Director – Oversees and strictly adheres to contract terms across all sites.

8. Project Budget:

COMMUNITY PARTNERSHIP SCHOOL GRANT PROGRAM-PINE FOREST FY23			
Children's Home Society of Florida			
Project period: FY July 2022-June 2023			
	LINE ITEM	Escambia Children's Trust	TOTAL
A.	Personnel		
A1.	Community Partnership School Director	\$ 33,739	\$ 33,739
	<i>Subtotal</i>	\$ 33,739	\$ 33,739
A2.	Benefits	\$ 8,444	\$ 8,444
	<i>Total Personnel Costs</i>	\$ 42,183	\$ 42,183
B.	Expenses		
B1.	Supplies	\$ 23,611	\$ 23,611
B2.	Professional Services	\$ 1,534	\$ 1,534
B3.	Mileage	\$ 1,200	\$ 1,200
B4.	MISC-COA Compliance	\$ 1,690	\$ 1,690
B5.	Equipment Rental/Maintenance	\$ 130	\$ 130
B6.	Communications	\$ 250	\$ 250
	<i>Subtotal</i>	\$ 28,415	\$ 28,415
	<i>Total - Personnel and Expense</i>	\$ 70,598	\$ 70,598
C.	Administrative Costs (10%)	\$ 7,060	\$ 7,060
	PROJECT TOTAL	\$ 77,658	\$ 77,658

SIGNATURE SHEET

RFP#2022-02 / Public Education & Outreach Campaign

The undersigned, as Proposer, does declare that no other persons other than the Lead Organization and Partners herein named have any interest in this proposal or in the contract to be taken, and that it is made without any connection with any other person or persons making a proposal for the same articles, and it is in all respects fair and without collusion or fraud. The undersigned further declares that he has carefully examined the specifications and is thoroughly familiar with their provisions and penalties.

Lead Organization: Children's Home Society of Florida

EIN: _____ Total Amount Requested: \$77,658

Address: 17 S. DeVilliers Street

City: Pensacola State: FL Zip: 32502

Contact Name and Title: Lindsey B. Cannon, Regional Executive Director

Contact Email: lindsey.cannon@chsfl.org Telephone: 850-261-6513

Collaborative Partner(s): Community Health Northwest Florida, University of West Florida,
and Escambia County School District

Topic Area(s) to be Addressed (may select one or both): Initiate a Community Partnership School

- Early Childhood Education Water Safety

Authorized Signature: 

Name: Lindsey B. Cannon

Title: Regional Executive Director

**To receive consideration for award,
this signature sheet must be returned as part of your proposal.**