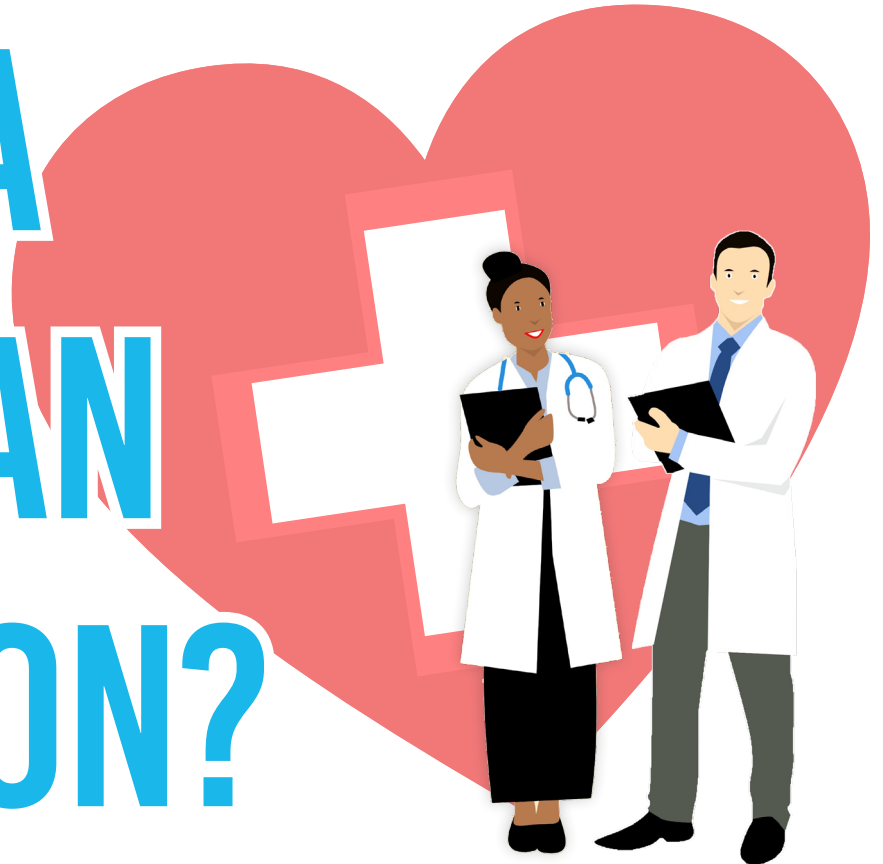


WHO IS A PHYSICIAN CHAMPION?



A Physician Champion is the voice for families and children who need early intervention services.

Physician Champions serve a key role in the development of a Help Me Grow System. They are devoted, passionate physicians who give the system credibility and authority, particularly for the physician community.

The ideal Physician Champion would have a background in developmental or behavioral medicine, along with strong connections to their local chapter of the American Academy of Pediatrics and/or the Academy of Family Physicians and university medical schools.

Typically a Physician Champion takes on the following duties:

- ✓ Become a Help Me Grow advocate
- ✓ Attend outreach trainings at doctors' offices as available
- ✓ Market Help Me Grow to fellow physicians to bridge sector gap
- ✓ Establish connections for the Help Me Grow system within their county's physician community